

ABSTRACT OF THE DISCLOSURE

A system for the organization of a networking event provides the electronic management of participant data and assignment of the participants into subgroups deemed most efficacious to achieve the purposes of the networking event. In certain embodiments the entire process for gathering of participant data and subgrouping of the participants may be done in a virtual environment. Certain embodiments may provide for additional management details of the networking event such as physical aspects including name tags, printed schedules and lists of subgroupings or participants, etc., as well as other aspects such as facilitating further contacts between participants, etc.